

# SCHOOL OF CULINARY ARTS AND HOTEL MANAGEMENT

LAPT VOCATIONAL DIPLOMA IN HOTEL MANAGEMENT  
LAXENIA BACHELOR OF HOSPITALITY MANAGEMENT

## ENTRY REQUIREMENTS

1. Minimum 16 years
2. No Qualification Required
3. Progression student need to provide previous qualification transcript\*

## ABOUT PROGRAMME

- Programme Duration: 1 Year
- No written examination

## PROGRAMME STRUCTURE

### DIPLOMA

- Introduction to Hospitality
- Essentials of Travel and Tourism
- Front Office Operation
- Housekeeping Operation
- Food and Beverage Operations
- Customer Relationship Skills
- Introduction to Business
- Event Operations
- Front Office Management
- Housekeeping Management
- Global Travel and Tourism
- Business Communication in Digital Age
- Food and Beverage Supervision
- Principles of Management
- Principle of Marketing
- Leadership and Team Dynamic

### BACHELOR

- Rooms Inventory and Control Management
- International Travel and Tourism
- Information Systems and Organisations
- Digital Marketing and Analytics
- Entrepreneurship
- Human Resource Management
- Managing Events
- Strategic Marketing
- Strategic Marketing
- International Hospitality Management
- Hotel Financial Performance Management
- Personal and Professional Development
- Management Information Systems
- Business Strategy
- Quality Management System
- Project Management
- Revenue and Cost Management

## FEES

Enrollment: RM 500

### Scholarship Available:

- **50%** Scholarship for B40 Students
- **30%** Scholarship for academicians, teachers, and KSTVET Partners includes immediate family members
- **20%** Scholarship for progression students from current and various institutions

## AWARDING BODY



*Hospitality with Passion*

## CAREER PROSPECTS

- Guest Relations – Front Office Manager, Housekeeping
- Food and Beverage – Restaurant Manager, Catering assistant
- Tourism – Travel Agent, Marketing and Public Relations
- Event Planning – in House Event Planner, Conference Organiser, Event Consultant

\*All information is correct at the time of printing and is subject to change without prior notice

## ENQUIRE TODAY



+6018-207 9369

### SOCIAL MEDIA PLATFORMS

